

IMPACT SPORTS ENHANCEMENT ACADEMY SPONSORSHIP PROPOSAL

Taking your game to the next level, whatever level that may be

Impact Sports Enhancement Academy's mission is to separate themselves from traditional athletic centers by focusing on sport specific skill development. We will accomplish this by providing today's youth with quality skill instruction. We are committed to achieving this by providing respected, quality individuals, programs, clubs, entities, etc. to teach our skilled development sessions. We strive to take your athletes game to the next level, no matter what level that may be.

SHORT-TERM GOALS

1. We are projecting 10,000+ youth through our doors in year 1, through various skills sessions, club participation and tournaments
2. Secure relationship with top level coaches and clinicians
3. Provide a facility for coaches/instructors to pass their knowledge of sport skill onto our youth.
4. Annual tournaments

LONG-TERM GOALS OF SEA

1. Make the ISEA the #1 training ground for today's top youth, by making it a "must-go-to" facility - providing quality instruction and experiences.
2. Provide constant customer service with today's youth in mind.

Since our opening date of November 1, 2007 we have had the pleasure of being the home of the following entities/organizations/events.

- Capital Volleyball Academy Girls Volleyball—220 players in yr. 1
- Nightmares Volleyball Club—Boys Volleyball—reigning state champs
 - 260 Members in Fox Valley Area
- Wisconsin Swing AAU High School Basketball Tryouts
- Elite Baseball Academy Hitting Leagues – Individual Training
- ESPN Jimmy V Youth Basketball Tournament
- Friday Night Lights Basketball Tournament
- Stoughton Boys Basketball Association Youth Basketball Practices and Games
- Karate America Kick-off Karate Tournament
- Mad City Flyers
- Navitas Fitness Members
- School's Out Youth Programming
- Birthday Parties
- Private Court Rentals
- Current ISEA Private Instructors
 - Dave Bayer—Program Director Capital Volleyball Academy
 - Jon Ellmann—Program Director Nightmares Volleyball Club
 - Darren Everson—Director of Elite Baseball Academy and current Minor League Coach for the Florida Marlins
 - Chet Sergio—Private Baseball pitching instructor and current Regional Scout for the Los Angeles Dodgers
- Sport Performance and Enhancement

- Next Level Performance and MAC fitness has signed on to be the official sport performance and enhancement provider of all ISEA programs
- Walking Track Memberships
- Punch Card Open Court Memberships

Upcoming events at the Impact Sports Enhancement Academy

- Purdue Baseball Clinic
- Badger Region Volleyball Tournaments
- MTXE Super Showdown Youth Basketball Tournaments
- 6th Grade Tri-county Boys Tournament
- Friday Night Lights
- Adult Men's Basketball Leagues starting in January
- Adult Men's, Women's and Co-ed Volleyball Leagues starting in January
- Great Northwest league pre-state tournament tourneys—3 in March
 - www.gnbl.org
 - Boys and Girls youth basketball
- Team Duke—Wisconsin Swing AAU Event
- Nationally Registered Nike sponsored Oscar Robertson Tribute tourney to be held April 11-13
- Little Eagles Basketball Academy—year round youth basketball instruction for both boys and girls
- Skill sessions all summer long
 - Lead by tops of field
- Adult Fitness programming

We pride ourselves in our willingness to help all individuals, “Take their game to the next level” by offering private skill instruction by the tops in each respective sport, in the following areas:

- Basketball
 - Football
 - Baseball
 - Volleyball
 - Soccer
 - Softball
 - Tennis
 - La Crosse
 - Soccer
- Will host large weddings, receptions, and events
 - Concerts, contests, etc

We feel we have the premier sports complex not only in the Madison area but in the state of Wisconsin. Impact Sports Enhancement Academy is proud to provide individuals, organizations, and the community of Stoughton with a facility to be proud of. We would love for your business to be a part of what we are doing at the Impact Sports Enhancement Academy.

BANNER SPONSORSHIP

- 3 YEAR--\$1800 + COST OF BANNER CREATION(approx. \$75)
 - \$600.00 PER YEAR ON YEARLY DATE OF SPONSORSHIP SIGNING
- ADVERTISING
 - Banner placed on wall with company logo
 - Website recognition with ability for visitors to click onto your company website
 - Logo placement on programming brochures that are sent out 4 times a year
 - Random placement of logos on championship, skill clinic, and tournament t-shirts Max of 6 different entities on a shirt
 - Full page ad placed in our sponsorship booklet to come out May 1st of every year.
 - Invitation to yearly golf outing that will raise money for Make A Wish foundation and the Children's Hospital of Madison.
 - Golf outing hole event sponsorship—once course is selected and events are chosen you will receive a list to select from in the order we have received sponsorships.